

NEWS RELEASE

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## NEW WORLD SHIJIAZHUANG HUTUO RESORT OPENS TODAY

*The debut of New World Hotels and Resorts in Shijiazhuang, with the grand opening of its first property, marks a significant milestone in the brand's rapid expansion.*

New World Hotels and Resorts, an upper-upscale hotel brand under the management of New World Tongpai Hotels Group, announces the grand opening of New World Shijiazhuang Hutuo Resort. The property was developed by Shijiazhuang Real Estate Group Co., Ltd. This resort combines traditional culture with modern aesthetics in perfect harmony and is situated in a significant area that connects downtown Shijiazhuang with Zhengding Ancient City. It creates ‘a modern fairyland’ filled with Eastern charm for guests. The debut of New World Hotels and Resorts in Shijiazhuang, with the grand opening of its first property, marks a significant milestone in the brand's rapid expansion.



Photo: The Garden of New World Shijiazhuang Hutuo Resort

On the day, heads of the Publicity Department of Shijiazhuang Municipal Party Committee, the Bureau of Culture, Radio, Television, and Tourism, the Bureau of Commerce, the Municipal State-owned Assets Supervision and Administration Commission, Shijiazhuang State-owned City Development Investment Group, and Shijiazhuang Real Estate Group Co., Ltd. attended the opening ceremony.

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‘We are delighted to witness the official opening of New World Shijiazhuang Hutuo Resort, developed by Shijiazhuang State-owned City Development Investment Group. The resort features traditional garden landscapes and decorative designs that pay homage to the local culture of Shijiazhuang, adding a new urban landmark to the Taiping River area,’ said Mr. Bei Yong, Deputy Secretary of the Party Committee, Deputy Chairman, and General Manager of Shijiazhuang State-owned City Development Investment Group. ‘We also believe that under the operation and management of New World Tongpai Hotels Group, New World Shijiazhuang Hutuo Resort will provide professional and thoughtful services to guests from all places.’



Photo: The Night Scene of New World Shijiazhuang Hutuo Resort

As one of the first upper-upscale hotel brands that enters the mainland China market, New World Hotels and Resorts has been rooted in the Chinese market deeply for over 40 years. While upholding the brand’s classic heritage, the voices of guests were also continuously listened to in order to create a lifestyle that resonates with contemporary young people. This opening of New World Shijiazhuang Hutuo Resort introduced two novel guest experiences, namely ‘China-chic Cultural Experience’ and ‘Female-exclusive Service’, aiming to create a diversified and mind-blowing journey for the younger generation.

The modern ‘fairyland’ is created to provide an immersive experience of Chinese culture.

New World Shijiazhuang Hutuo Resort is located near Zhengding Ancient City, which has a history of over

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1,600 years. The city is rich in ancient architecture and cultural relics, dating from the Sui and Tang dynasties to the Republican period, artistic treasures such as Manichaean Hall, hailed as an 'exquisite masterpiece' by Liang Sicheng, and the colorful seated Guanyin statue, acclaimed as an 'Oriental Venus' by Lu Xun. The city is a popular place of interest for young people who long for Chinese culture.

The 'China-chic Cultural Experience' introduced for the first time at the resort is generated from a deep sense of national pride and a genuine love for Chinese culture among contemporary young people. It is vividly manifested in the resort's planning, design, and service experience. The design of the public areas in the resort incorporates the rich folklore, history, and natural elements of Shijiazhuang. Through modern interpretation, elements of traditional Zhengding architecture like sloping roofs and tiled roofs, as well as the rippling waves of the Hutuo River and the traditional handcrafted palace lantern of Gaocheng, became capable of coming alive as well as constructing new aesthetic spaces throughout the public areas.

The resort's garden area adapts to the landscaping technique of Oriental gardens, offering different views with every step and varying with the seasons. The elegant pavilions, courtyards, and bridges, built with green bricks and dark tiles, draw inspiration from the traditional Suzhou architectural style, exuding a simple and timeless charm. Furthermore, the scenic beauty of the garden is ingeniously extended to the interior spaces, showcasing the tranquility and endless fascination of oriental aesthetics. The resort's 167 guestrooms are all situated amidst the beautiful garden landscapes, allowing guests to experience the glamour of 'fairyland' just by opening their doors.

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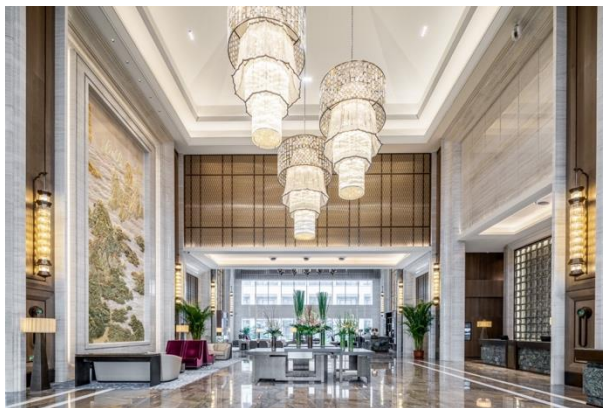


Photo: The Lobby of New World Shijiazhuang Hutuo Resort

With the resort's introduction of the China-chic Cultural Experience, guests may enjoy exquisite tea and biscuits as well as the beautiful lake views on the Central Island within the resort area. For couples embarking on a blissful union, they have the option of choosing the ‘Traditional-style Water Wedding’ where they can take a boat ride on the Ruyi Lake, experiencing a romantic and picturesque moment.

### Empowering ‘She Power’ with Female-exclusive Service

The provision of Female-exclusive Service is a response to the observation that some women desire for more convenient and thoughtful services during their travels. At New World Shijiazhuang Hutuo Resort, guests staying in Female-exclusive rooms will have access to dedicated female operators who provide services. Additionally, the Female-exclusive Service also includes some other services such as ladies’ care packages, room amenities, and complimentary late check-out. These offerings aim to provide women with a private and comfortable space, as well as a tailored service experience.

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### Catering to Diverse Needs in Dining and Business Meetings



Photo: The Room of New World Shijiazhuang Hutuo Resort

The resort features two restaurants: ‘WEI Kitchen’ which is a fusion of Chinese and Western cuisines, offering a buffet service that includes classic French dishes, Italian cuisine, and unique Middle Eastern delicacies. The Chinese restaurant specializes in high-end Cantonese cuisine, classic Huaiyang dishes, and innovative Sichuan cuisine, with Cantonese and Huaiyang cuisines being particularly renowned. There are a total of 20 private dining rooms, with the largest one offering a lake view and accommodating up to 36 people’s gatherings.



Photo: All Day Dining Restaurant ‘WEI Kitchen’

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The resort also possesses 12 spaces for banquets and meetings that are of various sizes, all equipped with modern audiovisual equipment. With the professional and meticulous on-site service provided by the events team, guests will feel reassured and satisfied, regardless of the occasion being a banquet ceremony or a business negotiation.



Photo: The Ballroom of New World Shijiazhuang Hutuo Resort

‘Shijiazhuang is one of the important central cities in the Beijing-Tianjin-Hebei region. It is a modern city that combines historical heritage and innovative development. It is a highly anticipated destination for business and leisure travel. We are honored to have the New World Hotels and Resorts brand established here,’ said Mr. Joe Chang, President of New World Tongpai Hotels Group. ‘The opening of New World Shijiazhuang Hutuo Resort not only showcases the strength of the New World Tongpai Hotels Group but also contributes to the prosperity of the upper-upscale hotel and tourism market in Shijiazhuang, providing guests with a unique residential experience.’

New World Shijiazhuang Hutuo Resort sincerely invites travelers from all walks of life whether for business or leisure to gather on the banks of the Hutuo River in Shijiazhuang and enjoy a modern ‘fairyland’ experience.

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To learn more about the hotel and book a stay, please visit:

<https://shijiazhuang.newworldhotels.com/>

### About New World Shijiazhuang Hutuo Resort

New World Shijiazhuang Hutuo Resort is found in the Taiping River area near Zhengding Ancient City, renowned as a bonanza of ancient Chinese architecture with a history of 1,600 years. This garden getaway with 167 guestrooms and suites combines traditional culture and modern aesthetics in perfect harmony. Drawing inspiration from traditional garden buildings, the resort is designed with local cultures and contemporary aesthetics in mind, to create a modern "fairyland" for guests. The resort serves both Western and Chinese fare, and is particularly celebrated for its Cantonese and Huaiyang cuisine. The property offers exclusive service especially for female travellers. The integrated resort is the perfect base for everything from sightseeing to corporate events, providing personal and meticulous service to complement its top-tier activity spaces, lush garden landscapes and wellness amenities.

### About New World Hotels & Resorts

New World® Hotels & Resorts is part of Rosewood Hotel Group, one of the world's leading global lifestyle and hospitality management groups. New World Hotels & Resorts is comprised of upper-upscale hotels and resorts with a primary focus on gateways and getaway locations in Greater China and other markets in Asia. Each New World property is committed to delivering modern and genuine Asian hospitality experiences for modern leisure travellers and locals, through food, design and communities. Our properties strive to deliver positive impact by adopting sustainable practices and actively fulfilling the group's commitment to social responsibility. The brand manages a collection of 15 properties located in China, The Philippines, Malaysia and Vietnam. Across all properties there are more than 300+ rooms offering a full range of convenient amenities and services, including a variety of restaurants, business services, flexible meeting facilities, Residence Club executive floors and recreational options. For more information, please visit [newworldhotels.com](http://newworldhotels.com).

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#### About New World Tongpai Hotels Group

New World Tongpai Hotels Group is a lifestyle hospitality group focused on creating new centers of contemporary experiences and spaces for the next generation. It is comprised of two brands: New World Hotels & Resorts, an upper-upscale collection of properties in key gateway cities and resort destinations in mainland China; and TONGPAI, an urban hospitality and lifestyle brand that stretches the boundaries of traditional city hotels that integrate co-living concepts and communal workspace within vibrant social communities.

#### About Rosewood Hotel Group

Rosewood Hotel Group, a privately owned company, is one of the world's leading global lifestyle and hospitality management groups. It encompasses four brands: ultra-luxury Rosewood Hotels & Resorts®; upper-upscale New World Hotels & Resorts; Asaya, an integrated well-being concept; and Carlyle & Co., a modern and progressive private members club. Its combined hotel portfolio consists of 46 hotels in 20 countries with more than 35 new properties currently under development.

For more information, please visit [rosewoodhotelgroup.com](http://rosewoodhotelgroup.com)

#### About Shijiazhaung State-owned City Development Investment Group

Shijiazhuang State-owned City Development Investment Group is a wholly state-owned company and a leading state-owned enterprise in the city. It is authorized by the municipal government, with the Municipal State-owned Assets Supervision and Administration Commission acting as the representative of the investor. The registered capital is 30 billion RMB, with total assets of 235.1 billion RMB and net assets of approximately 79.8 billion RMB. The Group is a fully integrated state-owned enterprise with functions including financing, investment, construction, management, and operation, operating along the entire industry chain. It is the first municipal-level enterprise in the province to achieve an AAA credit rating. The group has eleven second-level (group) companies, including Shijiazhuang Real Estate Group Co., Ltd.

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