

NEWS RELEASE

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**NEW WORLD JAIPUR RESORT TO OPEN 2023**

*The first New World Hotels & Resorts' Property in India*

New World Hotels & Resorts has been appointed by Keemaya Resorts and Spas, LLP, a subsidiary of Goyal Group, to manage New World Jaipur Resort, scheduled to open in 2023. As Rosewood Hotel Group's first property in India, New World Jaipur Resort marks a major milestone in extending the group and the brand's presence across Asia, adding to existing New World Hotels & Resorts portfolio in China, Vietnam, Malaysia and the Philippines.

Jaipur, known as the pink city due to its distinctly colored architecture, is rich in its history, culture and local flavor. As the capital of vibrant Rajasthan, the enthralling, colorful city ebbs and flows with old and new; filled with palaces and forts of Jaipur's royal past, and more recently, a flourishing entrepreneurship and startup culture. Set in the tranquil foothills surrounding Jaipur, New World Jaipur Resort – the first all-villa resort in the city - is ideally located for both business and leisure travelers with convenient access to Jaipur International Airport. The property boasts stunning views of India's oldest mountain range, Aravalli Hills, providing guests with the option to relax in serenity, away from the bustling city. Located within an hour from the top tourist destinations; the City Palace, the royal observatory, the Hawa-Mahal, and Amber Fort, Jaipur's star attraction, the resort will be the ideal gateway for guests to take in all of Jaipur's many attractions.

New World Jaipur Resort will become a striking landmark in Jaipur with 181 spacious villas, most of which featuring private swimming pools and gardens. The resort will also feature three restaurants, including a specialty restaurant, and a rooftop poolside restaurant and bar.

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New World Hotels & Resorts is acclaimed for delivering its signature style of warm and genuine service, providing world-class business facilities to allow guests the time and space to focus on what is important to them and creating lasting memories. The property boasts significant event facilities with over 2,200 square-meters of indoor space including a large ballroom, and 4,000 square-meters of beautiful outdoor space, ideal for weddings and social events. The resort's leisure facilities include a spa featuring four treatment rooms, an outdoor pool, fitness center, and a dedicated children's activity area.

"India is an incredible country rich with culture and history, and Jaipur is an ideal location for our first New World Hotels & Resorts in the country; I am delighted to take this first step into the Indian sub-continent and look forward to expanding our presence across the region in other key destinations," said Sonia Cheng, Chief Executive Officer of Rosewood Hotel Group, New World Hotels & Resorts' parent company. "We are honored to be given this opportunity from Keemaya to enter into this exciting region and with their support, we aim to make New World Jaipur Resort the resort of choice in the 'pink city'."

"Keemaya Resorts and Spas takes immense pride and pleasure in announcing its collaboration with New World Hotels & Resorts bringing an exciting new brand to India" said Mr. Mridul Goyal, Managing Director of Keemaya Resorts and Spas, a Subsidiary of Goyal Group. "New World Jaipur Resort's strategic location in the foothills of the Aravalli just outside the centre of Jaipur will offer ultimate tranquillity and convenience for accessing Jaipur's many attractions."

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About New World Hotels & Resorts

New World Hotels & Resorts' deluxe properties are located in popular Asian gateways and getaway destinations. They are stylish hubs where business and personal connections are made. Its ten hotels, and one affiliated property, are located in China, Vietnam, Malaysia and the Philippines. These signature properties will soon be joined by hotels and resorts in Bali (2020), Kota Kinabalu (2020) and Bangkok (2020.) New World Hotels & Resorts offer a full range of amenities and services, including multiple restaurants, business services, extensive meeting facilities, Residence Club executive floors and recreational options. For further information or reservations, please contact your travel professional, visit [newworldhotels.com](http://newworldhotels.com), or follow the group's [Facebook](#) page or WeChat (ID: NewWorldHotels) for the latest news.

About Keemaya Resorts and Spas, LLP

Keemaya Resorts and Spas is a subsidiary of Goyal Group. The group is majorly engaged in real estate developments of plotting and constructions, along with having a background in legal consultancy and industrial set ups of renewable energy. Under Keemaya, the group has further plans for developing properties across major tourist destinations of India.

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