

**WECHAT “WOW” –
NEW WORLD HOTELS & RESORTS REWARDS WECHAT SIGN-UPS
WITH EXCLUSIVE STAY AND DINING OFFER**



New World Hotels & Resorts launches its WeChat platform with an offer sure to generate a slew of smiley faces: by booking through WeChat (ID: NewWorldHotels), New World Hotels & Resorts followers will automatically receive up to 50 percent discount on Residence Club stays at its nine Asia properties, and executive floor accommodation at Shunde, its affiliated hotel, through 30 June 2016.

Social media mavens are in for a treat. A stay in the Residence Club is the ultimate New World Hotels & Resorts experience, providing guests access to the exclusive Residence Club Living Room – the ideal destination to relax, rejuvenate and post their latest holiday photos and status updates. Guests can wake up to complimentary breakfast, enjoy all-day refreshments and indulge in evening cocktails and canapés. Residence Club guests are also entitled to complimentary high-speed wireless Internet, pressing of one suit and shirt per stay, free local calls and express check-in and check-out. Residence Club and executive floor bookings through WeChat are based on availability.

Follow us on WeChat



To reward WeChat followers even further, also through 30 June, any hotel guest who is a WeChat follower and spends a minimum of USD20 in any New World Hotel restaurant or bar will receive a one-time credit equivalent to USD10.

Following its splashy WeChat debut, New World Hotels & Resorts will continue to roll out the red carpet with news and special offers for its valued WeChat followers.

- more -

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About New World Hotels & Resorts

New World Hotels & Resorts includes deluxe properties in Hong Kong, Beijing, Dalian, Guiyang, Shanghai, Wuhan, Ho Chi Minh City, with two in Manila and an affiliated hotel in Shunde. The hotels offer a full range of relevant amenities and services, including multiple restaurants, business services, extensive meeting facilities, Residence Club executive floors and recreational options. New World Hotels & Resorts targets 30 hotels in operation by 2020. For further information or reservations, please contact your travel professional, visit newworldhotels.com, or follow the group’s [Facebook page](#) or WeChat (ID: NewWorldHotels) for the latest news.

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