

NEWS RELEASE

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NEW WORLD GUANGZHOU HOTEL TO OPEN IN LATE 2023

New World Hotels & Resorts expands its China portfolio with the 13th hotel in the country

New World® Hotels & Resorts is proud to announce today another addition to its Asia Pacific portfolio, with the opening of New World Guangzhou Hotel – the brand’s 13th property in China and 18th in Asia.

Located in the heart of Baiyun New Town, the new property is an exceptional urban getaway, surrounded by Yunyue Health and Fitness Cultural Centre, Yunli Plaza, and Yunmen New Park commercial complex – all within easy walking distance – and is located within a ten-minute drive of Baiyun Mountain, a green urban escape famed for its plum blossoms in late fall. Baiyun New Town is a fresh and dynamic area bringing together a range of creative industries serving the Greater Bay Area, including the future-forward Design Hub and Fashion Hub.

New World Guangzhou Hotel will feature 283 rooms and suites, with three distinctive food and beverage outlets. At level nine of the hotel, **South House** offers all day dining in the kitchen with a lounge & terrace providing refreshments throughout the day. Lunch and dinner sessions will offer casual Italian fare featuring homemade pasta, freshly grilled seafood & steaks prepared from the signature show kitchens. A large outdoor terrace, living room and bar are designed to provide guests with a vibrant and dynamic atmosphere, where they can enjoy casual dining paired with dramatic views of the Baiyun area.

Yi Fang, a Chinese restaurant serving Cantonese specialties, recalls memories of a traditional Chinese courtyard home with four private dining rooms allowing for an elevated dining experience. Chefs utilise key ingredients from the region with a focus on Cantonese BBQ and dim sum, as well as selected seasonal seafood dishes.

-more -

New World Guangzhou Hotel to Open in Late 2023

Page 2

Yan combines rustic features with hip elements in a lively and vibrant atmosphere, serving a mix of Japanese and Korean cuisine. The show kitchens include a noodle & tempura counter as well as a hibachi grill located in the dining hall. Signature Korean BBQ tables offer a casual dining environment in an intimate setting, while the bar creates a stylish space where business travellers and local customers alike can enjoy handcrafted cocktails and quick bites.

The hotel will offer a total of 2,700 square meters of premium event space – including a 928-square-metre pillarless ballroom with a 300-square-metre pre-function area: four separate junior ballrooms with a comfortable break-out area and a 850-square-metre garden, as well as an indoor gym and an outdoor swimming pool.

“We are pleased to continue our growth in China with the introduction of New World Guangzhou Hotel, it is our commitment to expand the New World Hotels & Resorts brand to the country’s most spectacular and culturally significant destinations,” said Hoss Vetry, Vice President of Operations of Rosewood Hotel Group. “We have blended contemporary design with the timeless culture and heritage of this vibrant city. This property showcases our commitment to exceptional service, best-in-class amenities, and the commitment to creating a unique and unforgettable experience for every guest.”

Slated to open its doors by the end of 2023, New World Guangzhou Hotel is a gateway for business, leisure travellers and locals. The hotel is only a 15-minute drive from Guangzhou Baiyun International Convention Center, or a 25-minute drive from Guangzhou Baiyun International Airport. The destination is exceptional for New World Hotels & Resorts’ approach to deliver genuine hospitality experience in China and across Asia Pacific.

NEW WORLD

HOTELS & RESORTS

New World Guangzhou Hotel to Open in Late 2023

Page 3

About New World Hotels & Resorts

New World Hotels & Resorts is part of Rosewood Hotel Group, one of the world's leading global lifestyle and hospitality management groups. New World Hotels & Resorts is comprised of upper-upscale hotels and resorts with a primary focus on gateways and getaway locations in Greater China and other markets in Asia. Each New World property is committed to delivering modern and genuine Asian hospitality experiences for modern leisure travellers and locals, through food, design and communities. Our properties strive to deliver positive impact by adopting sustainable practices and actively fulfilling the group's commitment to social responsibility. The brand manages a collection of 15 properties located in China, The Philippines, Malaysia and Vietnam. Across all properties there are more than 300+ rooms offering a full range of convenient amenities and services, including a variety of restaurants, business services, flexible meeting facilities, Residence Club executive floors and recreational options. For more information, please visit newworldhotels.com.

About Rosewood Hotel Group

Rosewood Hotel Group, a privately owned company, is one of the world's leading global lifestyle and hospitality management groups. It encompasses four brands: ultra-luxury Rosewood Hotels & Resorts®; upper-upscale New World Hotels & Resorts; Asaya, an integrated well-being concept; and Carlyle & Co., a modern and progressive private members club. Its combined hotel portfolio consists of 46 hotels in 20 countries with more than 35 new properties currently under development. For more information, please visit rosewoodhotelgroup.com

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